

Humane Discourse as a foundation to Future Education and Sustainability

**I Switch My Speech (I SMS) The Method to Conscious Speech
Code of Ethics to achieve a quantum leap in education and society**

Dr Liora Weinbach

Head of the unit for Ethic-Talk for Human Sustainability
The International Center for Health, law and Ethics in Haifa University

What do we need to know about speech and Why?

A long-term linguistic study on speech behavior led to a new understanding about speech as a reflection to environmental laws hidden from sight and mind, because speech structure, content and emission mode reveal a previously hidden reality

The role of speech is to provide feedback for two possible situations in the person to person and in person-environment relationship

1. A conscious, empathic, responsible, unifying, and conciliatory speech as a fruit of advanced communicative skills and echoing the correlation between man and cohesive environmental signals.
2. An unconscious, Mechanical, impulsive, artificial, offensive, and divisive speech echoing the lack of advanced and profitable communication, and a functional disconnection between man and his proper hierarchical environment as Sapiens.

Polarized Speech as Reflected in Neurology

Collaboration with **Dr. Ernesto Korenman**, neurophysiologist, bio-physicist, and expert in bio-neurological feedback, led to mapping the four layers of unconscious instinctual speech: the reptile brain, the hippocampus, the amygdale and the cortex.

The Unconscious System is 6 times faster to react and disconnect the conscious human brain developed separately from the frontal neo-cortex as stated in Psalms ".Thou hast hemmed me in behind and before" the Bible:

Polarized Speech as Reflected in Neurology and MRI Imaging

Collaboration with Prof. **Tzila Zwas**, former head of the Department of Nuclear Medicine & Imaging at the Sheba Medical Center, expert in radiology and lecturer at Tel Aviv University

"Study of the imaging of the brain confirms the existence of a brain structure and its five developmental stages. Methods of imaging that are based on the function of the brain cells sharpens the existence of the brain centers and the roles they play in human behavior. Observation of evolution by means of the science of brain isotope imaging leads us to new understandings of inner and hidden processes and their external manifestations in the fields of

biology, chemistry and brain”

The principles of I SMS Method to Upgrade speech potential to Uni-Talk

- The ability to avoid divisive and offensive speech is a **potential innate ability** and can be **realized from early childhood without distinction of origin, gender, nationality, language, culture or education.**
- This method offers a **consistent and long-term avoidance** from four **impulsive and mechanical speech patterns, (mediated by archaic brain structures)**, and instead **switch** into a, **(frontal lobe mediated), speech in harmony with the interlocutor and the environment.** This process leads to the realization and expression of Humane Intelligence through conscious, unifying, and conciliatory speech.
- The method has been **adapted for all ages** and has been successfully **implemented over two decades in academic frameworks and outside of academia.**
- The **documented effects of I SMS** were evident through reported marked improvements in: internal strength, the capable management of relationships and their quality and durability, the ability to cope with stress & unrest and in the self-assess quality of life.
- The method put in evidence previously hidden modes and motivations, creating a new common language easily exportable for world-wide gain: Rash or Rational, Connected or. Disconnected, for me vs for us formulas.
- Please note! The world around will not adapt itself to us! instead, it is our full responsibility to adapt ourselves to new environmental situations to ensure our viable and harmonious existence.

Realizing Meta Language- “rash” or “rational”

starting with pre-school children, staff and parents

A cooperation study with Amelia Cohen, pre-school teacher

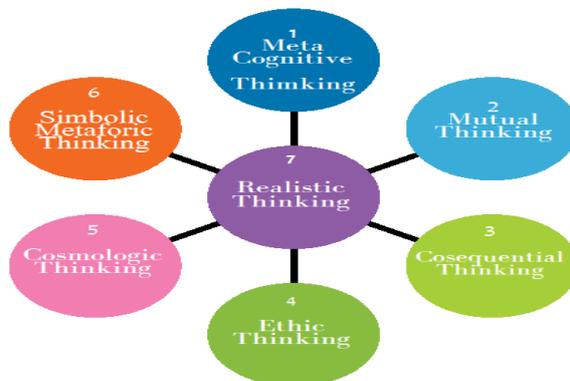
97% of the participants noted that the methodology helped them to understand the children and solving problems

96% noted that the methodology served them as a bridge for solving problems.

97% of the participants mentioned that this language served the kindergarten teachers to clarify and understand incidents in the kindergarten and at home.

79% of the participants believe that spreading this methodology widely will change life.

7 steps for realizing the potential of Human Intelligence and consciousness



The I SMS application for mobile phones for the globalization of Humane Intelligence based interactions, is developed in cooperation with Dr Ernesto Korenman and Prof Yehuda Kahane

- The technology was developed with the goal of **making it accessible to all** and realizing a **social vision of equal opportunities**.
- The application **teaches and trains the principles of I SMS** and **help to implement them and assess the results of their practice online to resolve domestic situations** of unrest, stress, mood swings, depression, anxiety, conflict resolution, decision making etc.
- The application is accompanied by an **innovative voice feedback technology** based on the **monitoring and analysis of short voice samples** which provides **individual quantitative feedback on the progress**.

Sustainable Education for all - Life Long Learning One of the goals in the 21 century

- Distribute widely the application to crystalize an independent body of Collective Humane Consciousness based on Conscious Communication.
- Develop national and international programs of sustainable education for the communities to be implemented under the auspices of each Nation for all its citizens and with the assistance of approved councilors and mentors.

- Establishing a scientific pathway for the study of **“Human Existence”**: a multidisciplinary and multi-cultural scientific research

Establish a multidisciplinary research teams to examine the body, mind and social effects of self-upgrading of thinking and communication skills

I Switch My Speech- A Universal Project

From our Common unconscious speech behavior in the past and present to a common conscious speech for a Sustainable, Valuable Humanity in harmony with environmental reality in the future.

The realization of Human Intelligence is the new hope for humankind

Dr .Liora Weinbach, A Hebrew linguist .The developer of the method of Conscious Speech .Head of the unit for Ethic Talk for Sustainable Humanity, At the Interdisciplinary Center for Health, Law and Ethics at Haifa University. The author of a didactic dictionary for learning Hebrew published in nine languages and currently in use across the globe.

The Method to Consciousness has been developed for children, public and Academic studies:

- **The Code of Speech** - A method for realizing human intelligence
- **Rash or Rational** - A six-book series for children ,parents and teachers
- **The Map of Inner Knowledge** - Science, The Bible and folk Heritages
- **The Horizon of Human Existence** - As reflected in the Biblical narrative

The theoretical and practical model was demonstrated in academic and non-academic frameworks:

Tel-Aviv University ,School of Education and Department of Film and Television.

Bar-Ilan University ,M.A .Faculty of Law Program in Conflict Management and Mediation

Prime Minister's Office ,Shefa Project for Jewish Education in the Soviet Union.

MAHUT ,Ministry of Education ,National Multi-Organizational Center for Education in Cooperation Teacher Parent